

55th Annual National Congress Ophthalmological Society of South Africa



Sponsorship & Exhibition Prospectus

Masterclasses: Wednesday 10 March 2027

Congress & exhibition: Thursday 11 – Saturday, 13 March 2027

CTICC
Cape Town, South Africa





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2026 05 28

Dear Potential Sponsor / Exhibitor

INVITATION TO PARTICIPATE

We hereby invite you to participate in the 2027 National Congress of the Ophthalmological Society of South Africa. Approximately 850 delegates (based on the 2025 and 2026 numbers, **excluding** the trade) are expected to attend the 2027 National Congress of the Ophthalmological Society of South Africa in Cape Town, South Africa.

This congress is **the number one event on the South African ophthalmology calendar**, with quality presentations and lectures by world-renowned keynote speakers supporting our mission, namely "prevention of blindness".

A variety of opportunities exist for companies to promote themselves at this congress. The organising committee, chaired by Dr Johann Eloff, has compiled a summary of these opportunities, and invites interested companies to select the option(s) best suited to their marketing strategies and product profile.

The participation of the trade is the backbone of a successful congress.

We have great appreciation for your continued support of our congresses.

Please take note that the Cape Town cycle race will be hosted in the city centre around the CTICC on the day following the congress. Sunday, 14 March 2027. This will impact traffic around the venue if you plan of being close to the CTICC the day following the congress.

The organising committee would be most grateful if your company would consider participating in this congress.

Please take note:

- **Trade delegates / representatives in the service of companies participating in the trade exhibition OR involved as sponsors will be allowed to attend the congress.**
- There are **two free trade delegate registrations included** in the fee per **one** exhibition floor space (3 x 3m).
- To qualify for the two free trade delegate registrations, you need to register them online **by the early bird cut-off date of 7 November 2026.**
- One registration per delegate is required. We do not accept registrations via e-mail, but only online registrations that will be open from August 2026 on www.ossacongress.co.za
- **Please complete the online notice of intention form by 30 June 2026.**
- It is your responsibility to ensure that the organisers have received your Sponsorship and Exhibition Notice of Intention submission.
- **Major contributors** will be given the opportunity **to choose their stands first**, coupled with a first come first served basis allocation of stand spaces.
- The allocation of floor space will start with the largest contributing companies **from 15 July 2026.**
- **Click to complete: Online notice of intention form - https://rkcpco.co.za/?ff_landing=64**

SPONSORSHIP OPPORTUNITIES

There are a variety of opportunities for companies to promote themselves at this congress. The organising committee has compiled a summary of these opportunities for your company to select the option best suited to your marketing strategies and product profile.

1. Exhibition stand spaces

Exhibition stand spaces are offered as 9m² stands (3m x 3m) at **R64 000 each (15% VAT included)**.

This includes **two free trade delegate registrations** valued at **R6 400 each**.

However, exhibitors can also request a custom-sized stand (e.g. 30m² (6m x 5m), as long as it is not smaller than 9m².

The exhibitions will be hosted in **Hall 2** at the CTICC.

Please note that we do not provide shell schemes. A service provider (**GL Events**) will be on site to build shell schemes at an **additional fee**.

You are also welcome to make use of other companies for the construction of your own stand.

Provided by organisers:

- One **table** with tablecloth (on request)
- Two conference **chairs** per stand
- One **electrical point** (single phase 32 AMP) per stand
Note that **no** extension leads, or adaptors will be provided.

- The registration fee for all **additional** trade delegates is **R 6 400 per delegate**.
(Early bird fee – **until 6 Nov 2026**)
- **There are TWO FREE TRADE DELEGATE REGISTRATIONS included per standard stand space.**
- The Meet & Greet is **included**, but the Banquet is **excluded** (can be booked at an additional fee).

The exhibition floor plan will be made available to interested companies depending on your placement in the order of allocation.

Please take note that **major sponsors & exhibitors** will receive the opportunity to choose their stands first, coupled with a first come first served basis allocation of stand spaces.

Island stands: Due to the venue's smaller dimensions in Hall 2, island stands will not be accommodated.

Stand presentations and demonstrations: No stand presentations are allowed via a PA System or headsets or any form of amplifications.

Stand allocation will only be confirmed on receipt of full payment.

The final payment date for exhibition space and sponsorships is **30 October 2026**.

Cancellation of stands:

- On or before 6 November 2026 – 50% refunded
- After 6 November 2026 – 100% non-refundable. Written cancellation is required.

No cancellations will be accepted later than 6 November 2026.

Build-up and break-down of stands

Build-up of stands: Monday, 8 & Tuesday, 9 March.

(You are reminded that only the floor space is marked out.)

Equipment set-up: Wednesday, 10 March (No construction allowed)

Break-down of stands: Saturday, 13 March, 11:00 - 22:00.

2. Educational grants: International speakers

We have well-known invited international speakers listed below. Your company has the opportunity to be involved by funding these speakers.

If you would like to sponsor an invited international speaker, please contact us.

The **educational grant** should include the cost of a return **premium economy class air ticket, transfers and accommodation** in Cape Town.

You have the choice to either have a certain speaker linked to your educational grant or to give an unrestricted educational grant without it being linked to a certain speaker. All companies will be recognised for supporting the international speakers by being mentioned in the programme, and throughout the congress along with the congress announcements between sessions.

Cost: About **R100 000** per invited international speaker depending on location of speaker (negotiable).

Cost: About **R15 000** per local invited speaker depending on location of speaker (negotiable).

Should your company be interested in supporting us in this regard, please contact Heyns du Preez and complete the relevant space on the online Sponsorship and Exhibition Notice of Intention.

Invited international speakers

	Institution, City & Country	Fields of expertise
Prof Maria Berrocal	University of Puerto Rico	Retina, vitreoretinal surgery, pinguecula, X-linked retinitis pigmentosa, retinal diseases & degeneration, OCT, fluorescein angiography and macular degeneration
Dr Brendan Cronin	Queensland Eye Institute, Brisbane, Australia	Cataract surgery, corneal, refractive and anterior segment surgery including laser eye surgery, LASIK, lens replacement surgery, pterygium surgery, keratoconus treatment and corneal transplant surgery https://qei.org.au/ophthalmologists/dr-brendan-cronin/
Dr Uday Devgan	Jules Stein Eye Institute at UCLA School of Medicine and Olive View-UCLA Medical Center, Los Angeles, USA	Ocular surgery, cataract, lens and Lasik eye surgery
Prof Ogugua Okonkwo	Eye Foundation Retina Institute & Eye Foundation Hospital, Nigera	Retinal diseases and retinal surgery
Mr Raman Malhotra	Harley Street Specialist Hospital, London, England	Aesthetic eyelid surgery, ptosis surgery, thyroid eye disease, watery eyes, facial palsy, eyelid skin cancer management and reconstruction and facial dystonias such as blepharospasm
SASPOS speaker	TBC	TBC

3. Pre-congress academic masterclasses (Wednesday, 10 March 2027)

Please contact the organisers if you are interested in being involved in one of the following masterclasses.

	Topic	Duration
Masterclass 1A	Retina	10:00 – 13:00
Masterclass 1B	TBC	10:00 – 13:00
Masterclass 2A	Cornea	14:00 – 17:00
Masterclass 2B	TBC	14:00 – 17:00

Sponsorship of a masterclass includes:

- A **20-minute presentation** of the relevant equipment / instruments provided by the sponsor in line with the masterclass² content. The sponsor may bring in their own speaker for this 20-minute presentation.
- Branding of the lecture room during the masterclass.
- Ample recognition will also be given on the announcement slides.
- Masterclass information placed in OSSA 2027 programme book.
- A4 / A5 congress bag insert advertising related products.

Cost: R62 000 / masterclass

4. Lunchtime symposia

The lunchtime symposia will take place after lunch on Thursday & Friday.

Please refer to the Programme at a glance.

Symposium 1 (parallel): 13:00 – 13:50 on Thursday, 11 March.

Symposium 2 (parallel): 13:00 – 13:50 on Thursday, 11 March.

Symposium 3 (parallel): 13:00 – 13:50 on Friday, 12 March.

Symposium 4 (parallel): 13:00 – 13:50 on Friday, 12 March.

We are awaiting proposals for the symposia.

This is a magnificent way to promote your **product(s)** in an academic environment.

These symposia will be fully accredited for CPD points - unless not applicable.

Cost / workshop: R62 000 for 50 minutes.

The cost includes venue hire & standard audio-visual and technical support.

5. Invitations & programme

5.1 Invitation brochure (electronic format)

Cost: R31 000 (one-page digital advertisement)

This invitation will be published from **June 2026 onwards**.

5.2 Programme & pocket programme

A4 programme book & A6 pocket programme. Cost: R115 000

(Includes five A4 advertisements in the programme book & your logo on the pocket programme).

Both these programmes will be included in the congress bags.

6. Social functions & YO symposium

Please take note that the social functions will be open to ALL trade delegates to attend, except the Young Ophthalmologists symposium.

Please contact Heyns du Preez regarding the cost for the different functions if you are interested in sponsoring a function.

Cost: Sole sponsorship per function **R200 000** (negotiable)

Cost: Partial sponsorship per function **R85 000** (negotiable)

We invite interested companies to e-mail us regarding the social functions below.

6.1. Wednesday, 10 March

Young Ophthalmologist symposium (We need a sponsor / partial sponsor)

6.2. Thursday, 11 March

Meet & Greet (We need a sponsor / partial sponsor)

6.3. Friday, 12 March

OSSA banquet (We need a sponsor / partial sponsor)

7. Lunches

The opportunity to sponsor lunches on **Thursday and Friday** is available. The sponsor will be allowed to brand the serving stations with tablecloths, serviettes, etc.

Cost: R100 000 / lunch OR **R230 000** for the duration of the congress.

8. Refreshments in exhibition hall

The sponsor will be allowed to brand all serving stations with tablecloths, serviettes, coasters, etc.

A sponsor may sponsor the whole congress or specific days, but not more than one sponsor may sponsor per day.

Cost: R50 000 / day OR **R120 000** for the duration of the congress.

9. Congress bags

The sponsor must supply each registered delegate (**trade delegates included**) with a congress bag that is big enough to hold an A4 programme book. The bag and the design must be approved by the organising committee. The congress logo should appear on the bag. The sponsor's logo may also appear on the bag.

Cost: Bag sponsorship @ R180 x 1 000 bags **R180 000** (negotiable)

10. Pens & pads

This is a good opportunity to promote your company. The sponsor is responsible for the production of the pens and pads.

Cost: Value depends on sponsor's own quote on number of delegates. +- 950 academic delegates

11. Registrar awards

Best registrar oral presentation award: A sponsorship to an international ophthalmology congress to the value of **R53 000**.

Best registrar poster award: A sponsorship to an international ophthalmology congress to the value of **R30 000**.

12. Audio-visual service - with promotional video slots

This sponsorship will be acknowledged on screen at the beginning and end of the academic sessions and noted in the programme book.

The company may also have a 60 second video in every venue directly after the session is adjourned by the chair. This way the company gets more exposure than only the slides and programme book acknowledgements.

The video can be the same one for every break or be different for different breaks.

The video should be pre-recorded and sent through to the organisers in advance for approval by the committee.

The video may promote a product, service or just offer you general brand exposure as it would technically be outside the academic programme. It will be in a prime spot to get people's attention before they head off to a break and your brand / new product will be fresh in their memory each time they go for a refreshment break.

Cost: R89 500 (partial sponsorships will be considered).

13. Signage

This sponsorship would assist us in guiding the delegates to the different venues. The logo of the sponsoring company will appear on the signage boards.

Cost: R28 500

14. Branding opportunities

Please contact the organisers in this regard.

15. Website & registration area

This sponsorship would assist us in keeping delegates updated regarding congress arrangements. The website will also be utilised for **online registration and updates** of the congress programme. The company's logo with embedded hyperlink will appear on **the website** and the **registration link**. The company's logo will be displayed **at the top of the registration counter** and the sponsor may place their own **two pull-up banners** in the registration area.

Excellent exposure for R90 000.

16. Congress app

The congress mobile application is the primary mechanism by which delegates choose sessions to attend. The app works across various platforms, including Apple and Android. The congress app offers the sponsor the premium opportunity of constantly being connected to delegates. Our app will incorporate the full scientific and social programme, speaker bios, company listings, as well as general congress, venue and local information.

Put your company's products and services in the palm of more than 950 congress delegates by securing the chance to be the sole sponsor of the app for OSSA 2027.

Cost: R47 500

17. Lanyards

Good exposure for **R42 000** (production **included**)

No other company will be allowed to hand out their own lanyards to congress delegates at the congress. The company who sponsors this item reserves the right to be the only provider of lanyards for congress delegates.

18. Water bottles

The sponsor should supply each registered delegate (trade delegates included) with a water bottle. The sponsor's logo will appear on the bottle. This is a great way of making the delegates aware of your participation in the conference. The sponsor could even add an A5 pamphlet to the bottle with information regarding a competition or new product, etc.

Cost: The sponsorship for the water bottles is **R 42 500** (production by the organisers included)

19. Sponsorship of CPD service

The company sponsoring this service would sponsor the scanning of delegates for CPD points at the CPD desk, or even at your own exhibition stand. The desk may be branded with your company banner.

Cost: R25 000 (the organisers will remain the contact between the CPDhub and the congress).

20. Gift to all academic delegates (trade excluded)

The organising committee would like to invite sponsors to submit a proposal in this regard. Please e-mail your proposal to ossacongress@rkcommunication.co.za

Cost: value depends on sponsor's own quote on number of delegates

+/- 800 academic delegates based on previous congress numbers

21. Sponsorship of NGO / NPO shell scheme

Most NGO's & NPO's exhibiting at OSSA do so free of charge and receive a free table, 2 chairs & 2 free trade delegate registrations. They usually do not hire a shell scheme structure due to the costs involved. If your company chooses to sponsor this for them, the organisers will ensure that the relevant NGO / NPO receive a shell scheme with their name, as well as your company's name, on the fascia board.

Please indicate on your notice of intention which NGO / NPO you would like to sponsor. The sponsorships will be allocated to the NGO / NPO based on a first-come first-served basis, unless you have specified an NGO / NPO, and they agree to receiving the offer.

Cost: R5 000 (the organisers will liaise with the NGO / NPO and book the shell scheme via GL Events).

22. PULL-UP BANNER ONLY

No exhibition space but only place a banner or two at the congress in an area indicated by the congress organisers and may register and pay for a representative or two to attend. Representatives must register as additional trade delegates.

Cost: R16 000

23. Any other suggestions

Your suggestions regarding any other possible sponsorship opportunities would be greatly appreciated.

If you have any thoughts or suggestions, or would like to discuss new promotional approaches or sponsorship ideas, please contact Heyns du Preez or Rhyno Kriek, the congress organisers at ossacongress@rkcommunication.co.za

Please be creative and let us know if you have a wonderful idea.

If you need more information regarding a specific item, or costs, please contact Heyns du Preez.

Please complete the online Sponsorship & Exhibition Notice of Intention form before Tuesday,30 June 2026

https://rkcpco.co.za/?ff_landing=64

IMPORTANT DATES:

30 June 2026	Submission of Sponsorship & Exhibition Notice of Intention.
After 15 July 2026	Allocation of exhibition stands. We will start with the major sponsors & exhibitors. We will email a confirmation & exhibitors' manual, invoice and a floor plan of the exhibition area.
6 November 2026	Final payment for exhibition space and sponsorships
6 November 2026	Registration of "free" trade delegates & early bird registration deadline
8 & 9 March 2027	Exhibition build-up
10 March 2027	Equipment set-up & Pre-congress masterclasses
11 – 13 March 2027	Congress & exhibition
13 March 2027	Exhibition break-down from 11:00 till 22:00

You will receive all relevant documents after we have received your Sponsorship & Exhibition Notice of Intention.

We are looking forward to your positive response and hope to welcome you at OSSA 2027!

Kind regards.

DR JOHANN ELOFF CONGRESS CHAIR

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